

MATTHEW T RADER

Product Designer

Dallas, TX

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Portfolio.MatthewTRader.com

PROFESSIONAL PROFILE

Passionate about making human-centered digital products. I have over 3 years of experience in UX and 10+ years in design and web development with websites and apps. I make sure empathy for people is at the center of everything I do while making sure I achieve the business goals of the product I'm building.

CORE COMPETENCIES

- Create wireframes, personas, storyboards, prototypes, and user journeys using tools such as Sketch, Zeplin, Adobe XD, Illustrator, and Figma.
- Conduct UX Research such as user interviews, surveys, analytics, competitive analysis and generate a report of results.
- Solves design problems according to product requirements.
- Translates product requirements between various stakeholders and technical teams.
- Effective communicator and leader that focuses on creating solutions that are empathetic, accessible, and adaptable to future changes.
- Contribute to product strategy including brainstorming, making requirements, planning, problem solving, and componentization of software projects.
- Develop UI interfaces with a high proficiency in HTML5, CSS3, SASS, LESS, jQuery, JSON, Handlebars, and version control with Github.

SKILLS

Planning, Ideation, Problem Solving, Design Strategy	★★★★★☆☆☆☆
Adobe CC, Indesign, Illustrator, Photoshop	★★★★★★★★★★
Figma, Adobe XD, InVision, Sketch, Zeplin	★★★★★★★★★★
Google Analytics, Data Visualization	★★★★★☆☆☆☆
Atomic Design, Style Guide, Guidelines	★★★★★★★★★★
Wireframes, User-flows, and Sitemaps	★★★★★★★★★★
HTML5, CSS3, SASS, LESS, jQuery	★★★★★★★★★★

EDUCATION

UNIVERSITY OF TEXAS AT DALLAS

Richardson, TX
2011 – 2015

BA IN EMERGING MEDIA AND COMMUNICATIONS

Dean's List in Spring 2011
Graduated Cum Laude in 2015

UNIVERSITY OF NORTH TEXAS

Frisco, TX
2018 – 2019

MASTERS OF ARTS IN INTERACTION DESIGN

Currently enrolled, expected to graduate in Dec 2019

EXPERIENCE

CBRE

(Contract)

Dallas, TX
2019 – present

UX/Product Designer

- Leads product design and delivery for each iteration
- Conducts user feedback sessions on a weekly basis
- Communicates UX to dev team within the Agile methodology
- Presents lo-fi to hi-fi concepts to stakeholders on a frequent basis
- Create prototypes and mockups with Sketch, InVision, and Zeplin

DoctorLogic

Plano, TX
2015 – 2019

UX Designer & UI Developer

- Designed human-centered products that met business goals.
- Prototyped with tools such as Figma, Adobe XD, and InVision.
- Conducted user research for web applications.
- Built over 20 custom designed websites on an ASP.NET MVC technology stack.
- Coded websites using CSS (including flexbox and CSS grid), HTML5, CSHTML, LESS, SASS, JSON, Handlebars, jQuery, JavaScript, and C# Razor.
- Used Git to manage version control.
- Worked within the SCRUM method in two-week sprints and tracked projects with Jira.
- Wrote technical documentation to aid in knowledge transfer on a company wiki.

UT Dallas

Richardson, TX
2015

UI Designer & Developer

- Built and designed custom responsive websites and implemented them on the WordPress technology stack.
- Designed posters, flyers, websites, logos, banners, and other design needs the department had
- Coded websites using CSS, HTML5, SASS, jQuery, and PHP.
- Established SASS as the standard CSS preprocessor for all future projects.
- Trained new WordPress users on how to navigate and use the system.
- Managed version control of websites using Github.
- Used popular frameworks such as Bootstrap and Foundation.

Ilfusion

Fort Worth, TX
2013 - 2014

Web Developer

- A web developer specializing in building custom WordPress themes for clients.
- Created several responsive websites using HTML5, CSS3, jQuery, and PHP.

Freelance Consultant

Dallas, TX
2012 - 2018

Designer & Developer

- Designed and built responsive custom websites for a variety of clients and coded them using CSS, SASS, HTML5, PHP, jQuery, and JavaScript.
- All designs created with special attention to SEO and user interaction.
- Created marketing materials including flyers, business cards, posters, booklets, social media banners, website banners, email templates, and more using the Adobe Creative Cloud.
- Designed and created flyers, signs, booklets, t-shirts, business cards and other marketing materials.
- Clients include Imaginuity, Financial Additions, Dickies, Mobile Mania, Encore Curve, and the Dallas Chapter of the American Payroll Association.